

## Where are the Heaviest Impacts?

The four heaviest impact areas of the fashion/apparel industry:

### 1. Raw Materials

Use of pesticides in cotton fields has an enormous negative environmental impact. Dust storms are caused by Cashmere goat over-grazing.



### 2. Manufacturing

Textile dyeing and finishing is a particularly high-volume, high-impact source of water pollution and CO<sub>2</sub>.



### 3. Goods Movement

Shipping long distance by air emits more than 40 times the CO<sub>2</sub> in using a container ship.



### 4. Consumer Care

Washing clothes in hot water has large environmental costs and dry cleaning requires a toxic, persistent solvent.

